EXHIBITOR IN RAUGM

Exhibitors are the core of the Annual Meeting of the Mexican Geophysical Union (RAUGM). They offer attendees a broader view of various aspects of the current state of Earth Sciences, from the new technological developments in geophysical instrumentation and services to academic opportunities in the country.

Meanwhile, the exhibitors are benefited in RAUGM by meeting potential clients, prospective employees or students. They have the opportunity to meet face to face and exchange ideas. They can also keep up to date of the latest in science.

ABOUT PARTICIPANTS OF THE RAUGM

RAUGM participantes are primarily from academia: researchers and students, but we also have the participation of employees of public organizations or private geophysics companies. All of them look from the exhibitors the latest geophysical instruments, tools and accessories for their projects, or academic or employment opportunities.

From the participants, there is a high percentage of students, both from graduate and undergraduate level. Both groups seeking contact with geophysical companies interested in hiring. Undergraduate students, in particular, are seeking for the best graduate program according to their interests. The average attendance is 600 participants; however, on 2012 we reached almost 1000. We expect a similar attendance this year.

For more information regarding RAUGM 2013, visit http://www.ugm.org.mx/raugm



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xyoli@geofísica.unam.mx

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perezcruz@geofisica.unam.mx

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irosas elguera@yahoo com

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Dr. Thierry Calmus
Instituto de Geología, ERNO, UNAM
tcalmus@servidor.unam.mx

RAUGM Coordinator

Dra. Claudia Arango Galván Instituto de Geofísica, UNAM

INFORMATION

Dr. Víctor Manuel Wong Ortega

División de Ciencias de la Tierra, CICESE Telephone: (52-646) 175-0500, ext. 26512

E-mail: vwong@cicese.mx

Dra. Xyoli Pérez Campos

Instituto de Geofísica, UNAM

Telephone: (52-55) 5622-4100, ext. 137 E-mail: xyoli@geofisica.unam.mx



Information for **EXHIBITORS**

Annual Meeting of the Mexican Geophysical Union (RAUGM) 2013

Exhibitor at RAUGM
About participants of the RAUGM
Venue
Facilities for exhibitors
Plans for companies
Plans for academic institutions
Floor plan for the RAUGM 2013
Information

VENUE

RAUGM 2013 will take place from **November 3rd through the 8th,** at the Sheraton Buganvilias, Puerto Vallarta, Jal. Set up of the exhibitor hall will be on Sunday November 3rd, and the expo should be vacated on Friday afternoon.

The hotel offers discounted rates for RAUGM participants. It is conveniently located within walking distance from downtown Vallarta, so there is easy access to a wide variety of restaurants and activities.

FACILITIES FOR EXHIBITORS

The exhibition area will share space with posters of the participants and a stand of UGM, also coffee breaks will be held in the same area, ensuring a considerable flow of daily attendees.

The lounge will feature continuous lighting, air-conditioning, and wireless internet. If any additional services are required, the exhibitors must request them in advance to the UGM representative. The stand renting includes table, two chairs and a sign with the name of the exhibitor.

The exhibition area has easy access to parking.

2613 Reunión Anual Unión Geofísica Mexicana, A. C.

Coffee Coffee **Posters UGM** Academic Institutions E4 **E**3 **A3** E5 A2 **E6** E2 E10 **E7** A₁ E1 **E**9 P1 **Exhibitors E8** Area

PLANS FOR COMPANIES

During RAUGM 2013 we will have 10 spaces $2x3 \text{ m}^2$ for companies, located in the best positions to provide greater visibility, for \$ 20,000.00 + 16% tax, this includes registration for two participants. We will also have two sites of $2x4 \text{ m}^2$, for \$ 30,000.00 + 16% tax, which includes registration for four participants.

PLANS FOR ACADEMIC INSTITUTIONS

We reserved five 2x3 m² spaces for academic institutions interested in broadcasting their programs. For a price of \$ 10,000.00 + 16% tax, they will also be entitled to the registration for two people.

In addition, the Exhibitor logo will appear on displays and printed materials for the RAUGM, its name and link will be on the website of the RAUGM.

FLOOR PLAN FOR THE RAUGM 2013

